

DESTINATION EGYPT 2025: NUMBERS YOU NEED TO KNOW

Top three GCC HNWI real estate sector preferences



Residential

61%



Branded residences

45%



Offices

49%

*percentages indicate number of times each option was selected

Residential real estate purchasing appetite (2026)



UAE HNWI

36%



Saudi HNWI

49%

Planned use of residential purchases by GCC HNWI



Second home / holiday home

51%



Main residence

20%



For investment/capital value gains

13%

Top three residential purchase locations for global HNWI

33.9%

New Administrative Capital

28%

The North Coast

27.1%

New Cairo

GCC HNWI giga project preferences

38.4%

New Administrative Capital

26.7%

New Zayed, Mostakbal City & New Alamein City

25.6%

Capital Gardens

Global HNWI budgets for residential purchases



US\$ 17.7 million

Germany



US\$ 16.2 million

UAE



US\$ 9.4 million

Saudi Arabia



US\$ 5 million

UK



US\$ 400,000

USA

Global HNWI likelihood of purchasing a branded home



81%

Likely



16%

Unlikely

Global HNWI branded residential budgets

<US\$ 1 million 24%

US\$ 20-30 million 20%

US\$ 2-3 million 16%