

THE SAUDI REPORT PART TWO: NUMBERS YOU NEED TO KNOW



ECONOMIC RESILIENCE



+3.9%

real GDP growth in Q2 2025, with non-oil activity up 4.7% y/y as diversification gains traction.



6.1%

tourism expenditure as a share of GDP in 2024, surpassing pre-COVID-19 levels.



US\$ 196bn

awarded in contracts since 2016.



RETAIL & F&B

US\$ 4.7bn

SEVEN's nationwide entertainment rollout spans 12+ cities, with projects totalling with 570,000 sqm.

SAR 99bn

spent in restaurants and cafés in Q1 2025, accounting for 29% of POS transactions.

43%

of Saudi nationals and Saudi-based expats dine-out or visit cafés several times a week.

33%

of shoppers now use Buy Now, Pay Later (BNPL) services.



HOSPITALITY & DOMESTIC TOURISM

74%

of visitors in 2024 were domestic, with 67% of residents travelling at least quarterly within the Kingdom.

116 million

a total of 29.7 million international and 86.2 million domestic tourists were recorded in 2024.

48%

of travelers choose hotels for domestic trips, and 83% prefer 4-5 star properties.

Hotel facilities in demand

on-site restaurants (50%), views (48%), bigger/multi-bed rooms (40%).



HEALTHCARE & EDUCATION

4.8%

healthcare's contribution to GDP, vs. 5%-12.5% globally, signals opportunities for private-sector expansion.

83%

children in Saudi Arabia attend public schools, while 17% are enrolled in private institutions (MoE).

47%

of residents prefer private hospitals for elective care, valuing speed and quality.



1.9 hospital beds per 1,000 people

vs. 2.9 global average, highlighting the potential for healthcare infrastructure expansion.



31,412 schools operate nationwide

including 24,000 privately owned, educating 6.7 million students across the Kingdom in 2024.