

Food and Beverage Consultancy



Foreword

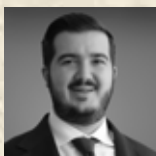
Over the past decade, the region has experienced a significant transformation in its food and beverage landscape, gradually shifting from reliance on international faster-food brands to the rise of locally developed, homegrown, concepts.

As the region rapidly emerges as a global dining destination, with an ever increasing competition, we recognize the importance of strategic decisions from both the landlord's and operator's perspectives. Given the constantly evolving food and beverage landscape, keeping up with current trends and supply in the region can be challenging. We recognize the importance of having a consulting team that can help you and you can rely on—one that consistently prioritizes your best interests to support informed decision-making.

Our Food & Beverage Consulting team offer comprehensive consultancy services, from the ideation phase to supporting your ongoing operations, tailored to meet the unique needs of each project. With a global network of over 500 offices spanning 60 territories, our team is uniquely positioned to provide clients with comprehensive support, including expertise in cross-border expansion strategies.

We would like to thank you for your interest and please feel free to share your requirements for any upcoming projects.

Konstantinos Papadakis



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Associate Partner - Food and Beverage Consultancy



Strategic Consulting

F&B Market Analysis

Provide foodservice competitor insights, industry best practices, trend analysis, industry intelligence and consumer behaviour studies for informed decision making

F&B Review of Plans/ Masterplan and Space Planning Support

Increase the development's value by optimizing the foodservice proposition by means of providing recommendations for optimal space utilization, enhance efficiency and customer experience.

F&B Commercial Proposition

Maximize financial performance, attracting the right foodservice portfolio and ensuring success through rental revenue modelling.

Operator Search

Attracting the right operator which aligns with the vision and strategy through our streamlined RFP process.

Tenant Representation

Provide lease negotiation services to ensure the right operator is secured by negotiating lease terms that guarantee a perfect fit for the client's business.





Concept Consulting

Concept Development

Develop a distinctive vision that encompasses the overall theme, menu, ambience and customer experience of a new F&B establishment. This will be concluded with a comprehensive concept brief.

Concept Design

Using our team's creative and strategic expertise we will, with the help of the concept brief, create spatial layouts and mockups keeping in mind the functionality of a dining establishment.



Operational Consulting

Menu Engineering

Enhance the profitability of the client's outlet by implementing menu engineering techniques, a strategic process that identifies the most and least profitable items on the menu, and provides actionable steps to optimize financial performance.

Seating Management

Implement effective seat management strategies in outlets which will improve financial performance by maximizing seating capacity, reducing wait times, increase table turnover and optimizing the overall customer flow.

Meal Duration Management

Implement certain SOPs and menu changes which can greatly decrease the guests' meal duration, leading to an increased table turnover and subsequently revenue.

P&L Advisory

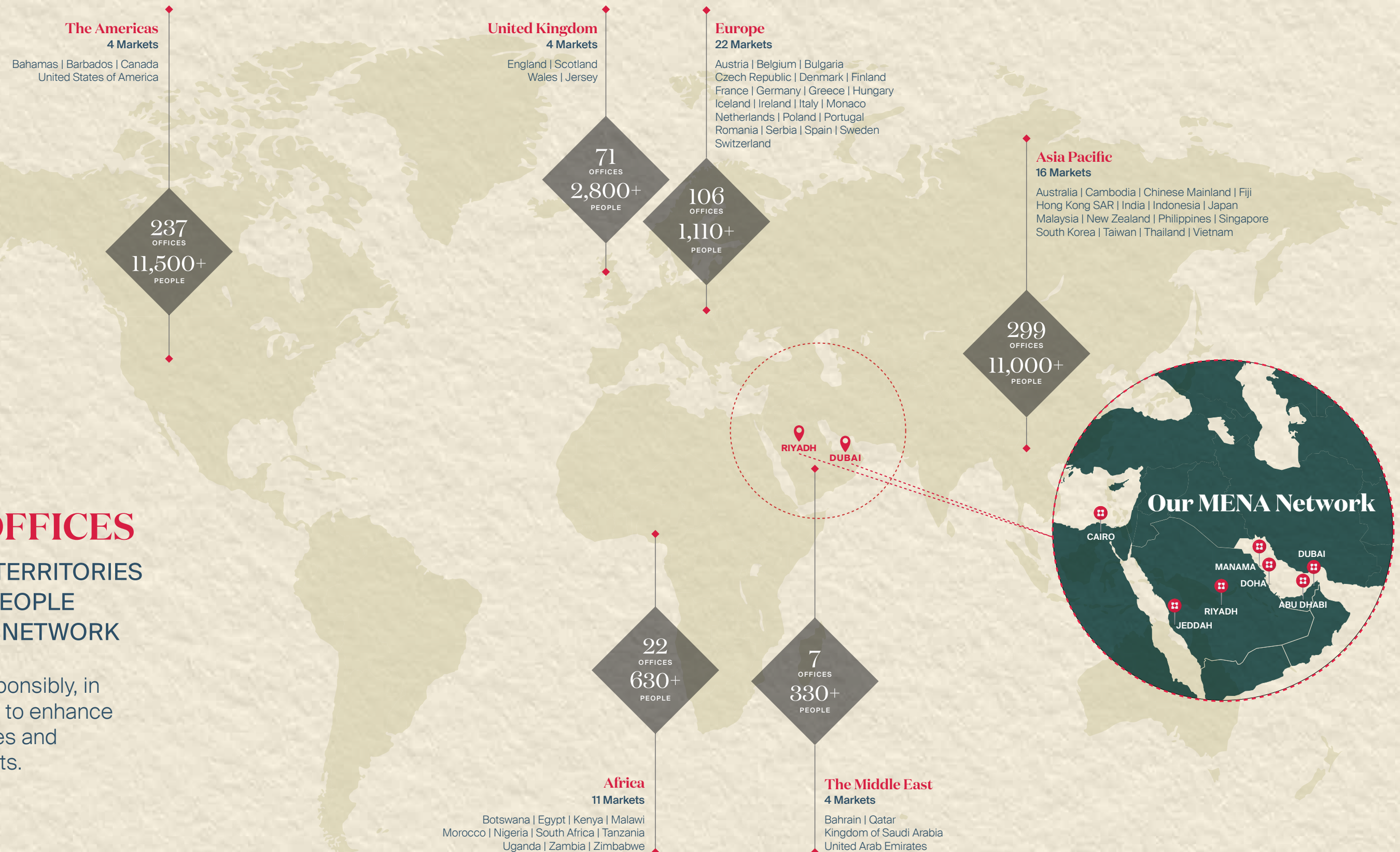
Offer insightful financial analysis, identifying areas of potential cost savings and recommend strategies to optimize revenue generation, ultimately assisting restaurant owners and managers in enhancing profitability.

Our Global Footprint

740+ OFFICES

OVER 50 TERRITORIES
27,000+ PEOPLE
1 GLOBAL NETWORK

To work responsibly, in partnership, to enhance people's lives and environments.



RESIDENTIAL TRANSACTIONAL SERVICES

Dubai Prime

Dubai Project Sales

Interior Services

International Project Sales

KSA Project Sales and Marketing

Mortgages

Qatar Residential

COMMERCIAL TRANSACTIONAL SERVICES

Capital Markets

Data Centres

Industrial and Logistics

Land Sales

Occupier Strategy & Solutions

Office and Retail Leasing

ADVISORY AND CONSULTANCY SERVICES

Building Consultancy

Education Consultancy

ESG Consultancy

Food and Beverage Consultancy

Healthcare Consultancy

Hospitality Valuation and Advisory

Hospitality, Tourism and Leisure Advisory

Masterplan Advisory

Plant and Machinery Valuation and Advisory

Project & Development Services

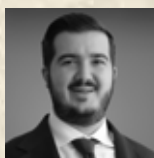
Property Asset Management

Real Estate Strategy and Consultancy

Research and Geospatial

Residential and Commercial Valuations

Retail Advisory



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